I run [Below Ground Solutions Ltd](https://urldefense.proofpoint.com/v2/url?u=https-3A__www.belowgroundsolutions.co.uk_ev-2Dcharging_&d=DwMFaQ&c=euGZstcaTDllvimEN8b7jXrwqOf-v5A_CdpgnVfiiMM&r=XsOyveT0pA1dvHORM_TI30dBo7FMJ1wLvKM31Cf7wcE&m=aNblbiECMNq2wxDVQuWjkSRwofaz1712k8HvQbLQMlU&s=sCu3wt_rTPyvkmasENHpwrzrLkFTx2kqeSIKxtciQk0&e=), a Taunton based utilities infrastructure installer.

I am reaching out to all local parish councils with in the Somerset region to offer free no obligation discussions regarding publicly accessible EV charging stations and the benefits of the ever-increasing EV charging network that is rapidly increasing globally.

If you have a publicly accessible carpark (Village hall parking for example) then you have access to an ever-increasing stream of additional income that will grow year on year, additionally if you or near by businesses can also offer amenities such as food and drinks then an increase in sales will be seen here also.

So how does it work and how much can you expect to profit from this?

The purchase of EV cars in the UK is growing by 140% year on year, and so too is the network we need to charge them. The UK government has set out within its [infrastructure strategy](https://urldefense.proofpoint.com/v2/url?u=https-3A__assets.publishing.service.gov.uk_government_uploads_system_uploads_attachment-5Fdata_file_1065576_taking-2Dcharge-2Dthe-2Delectric-2Dvehicle-2Dinfrastructure-2Dstrategy.pdf&d=DwMFaQ&c=euGZstcaTDllvimEN8b7jXrwqOf-v5A_CdpgnVfiiMM&r=XsOyveT0pA1dvHORM_TI30dBo7FMJ1wLvKM31Cf7wcE&m=aNblbiECMNq2wxDVQuWjkSRwofaz1712k8HvQbLQMlU&s=12j1XRS7NlY55NhDr7_bEGWVWVtER3NwV-iKn8Wb_Hc&e=) a vision of there being around 300,000 publicly accessible charging points by 2035, with the aim of increasing this to 700,000. Currently there were only 17,000 accessible stations as of March 2022.

As the country transitions into the mass market of EV, as will the charging market and it will bring huge benefits to local businesses and premises who have the ability to host charging stations.

EV users will log on to charging station finding apps such as [ZapMap](https://urldefense.proofpoint.com/v2/url?u=https-3A__www.zap-2Dmap.com_live_&d=DwMFaQ&c=euGZstcaTDllvimEN8b7jXrwqOf-v5A_CdpgnVfiiMM&r=XsOyveT0pA1dvHORM_TI30dBo7FMJ1wLvKM31Cf7wcE&m=aNblbiECMNq2wxDVQuWjkSRwofaz1712k8HvQbLQMlU&s=mu7IWrzmrnHydxCqE02646BMNogV3-wcKzqITFRcp4o&e=" \o "https://www.zap-map.com/live/" \t "_blank), they will find competitive cost stations within the local area, where your rates and accessibility will be given as a live display. They will chose a suitable station to drive to and once they've arrived they will use the publicly accessible station within your car park. And if food, drink or other forms of retail are available at the station then you will see an increase in revenue from these additional sales while EV users wait for their cars to charge.

As a guide, a single charging station could earn you an additional £100 - £200 per day\*

EV charging will become an 'on the go' process, where by only drip charging or fast charging will be preferred as people go about their daily routines visiting shops, supermarkets, cafes, retail outlets ect, this is particularly relevant to people traveling outside of the home regions such as seasonal visitors to the area. Visitors to the area will prioritise venues hosting charge points over venues without, and so its key to evolve with this market as your competitors will soon be evolving too.

Currently the UK government is funding £350 per unit under the [OZEV grant scheme](https://urldefense.proofpoint.com/v2/url?u=https-3A__www.gov.uk_government_collections_government-2Dgrants-2Dfor-2Dlow-2Demission-2Dvehicles&d=DwMFaQ&c=euGZstcaTDllvimEN8b7jXrwqOf-v5A_CdpgnVfiiMM&r=XsOyveT0pA1dvHORM_TI30dBo7FMJ1wLvKM31Cf7wcE&m=aNblbiECMNq2wxDVQuWjkSRwofaz1712k8HvQbLQMlU&s=dJ719TXyvm-s-9Z_Xycrbljj4Wx10V9VtFVywlyWKns&e=) which is set to end in early 2024, and so funding will soon be coming to an end.

We would welcome the opportunity to provide a free no obligation discussion (inc. quotation) about the benefits of hosting charging units at your premises.

If you would like to arrange a visit, please do let us know when is convenient and we will arrange for a rep to make arrangements to speak with you.

We do hope we can offer you a competitive installation service from a local installer with a wealth of utilities experience and [5 star reviews](https://urldefense.proofpoint.com/v2/url?u=https-3A__www.yell.com_biz_below-2Dground-2Dsolutions-2Dltd-2Dtaunton-2D9962104_&d=DwMFaQ&c=euGZstcaTDllvimEN8b7jXrwqOf-v5A_CdpgnVfiiMM&r=XsOyveT0pA1dvHORM_TI30dBo7FMJ1wLvKM31Cf7wcE&m=aNblbiECMNq2wxDVQuWjkSRwofaz1712k8HvQbLQMlU&s=YWSk6WSMjs_lwv3lHmrkDDcDsGq9Jr3euE-3JpeTwcQ&e=) ⭐⭐⭐⭐⭐