

AVON AND SOMERSET CONSTABULARY



«KeeperName»
«KeeperAdd1»
«KeeperAdd2»
«KeeperTown»
«KeeperAdd4»
«KeeperPostcode»

Avon and Somerset Constabulary
Headquarters
Portishead
North Somerset
BS20 8QJ

Dear Sir/Madam

«VehRegistration» **was observed exceeding the permitted speed limit contrary to Section 81(1) and 89(1) of the Road Traffic Regulation Act 1984.** It was monitored and found to be exceeding the speed limit at «VehRoad», «VehLocation» at «IncidentTime» on «IncidentDate».

You need to know three things: speeding is not acceptable, it is not harmless, and we are increasingly using more sources of information to catch people driving dangerously, such as dashcam footage from other drivers.

1. Speeding is not acceptable

When the government asked the public what they thought about speeding in the National Travel Attitudes Survey, only a minority of people thought that exceeding the speed limit is safe. Most people in Britain also agreed that safety cameras save lives. By policing speed, we are enforcing something that matters to the public.

2. Speeding is not harmless

Nobody plans to crash their vehicle, yet hundreds of thousands of people do this every year. If you drive for long enough, sooner or later something will go wrong on one of your journeys. A major reason that speed limits exist is so that when the unexpected happens, the consequences are less serious – both for the people around you and for you yourself.

The difference of a couple of miles per hour can literally mean the difference between life and death. The faster someone is driving, the less time they have to stop if something unexpected happens and the more powerful a collision will be if they do not stop in time. Every mile per hour taken off your speed increases safety.

- Speed is one of the main factors in fatal road accidents
- The risk of death is approximately four times higher when a pedestrian is hit at 40mph than at 30mph
- Fatal accidents are four times as likely on rural “A” roads as urban “A” roads

3. If you speed, you could well be caught

As well as our fixed and mobile safety cameras, and our Community Speedwatch teams, you are also being watched by other drivers on the road. We receive hundreds of reports about dangerous driving from your fellow drivers. These days a lot of people have dashcams in their cars and provide us with the footage. This is successfully used to convict people who break the law on our roads. All this means that **we can't be everywhere, but we could be anywhere.**

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Persistent and high-end speed will not be tolerated by the Constabulary and information from Community SpeedWatch is used to target formal enforcement measures. Upon conviction of a speeding offence a Court may impose a substantial financial penalty, endorse an offender's licence with penalty points or even disqualify the offender from driving. Sentencing guidelines have changed recently to increase fines. Disqualification could carry other consequences, such as losing your job.

The purpose of this letter is to provide you with information and advice to avoid future offending and injury on our roads. Know your speed and do not estimate it from the speed of other traffic around you, or the appearance of the road ahead.

On this occasion, we have chosen to address the speeding by giving you the information in this letter, and so no further action will be taken this time. However, it is important to note that the community who live near this location do not want drivers speeding there, and ask everybody to comply with the speed limit and so improve the quality of life of people within the area.

If you have received this letter in error then please email: ***CSWLetters@avonandsomerset.police.uk***

If you were not the driver, or the vehicle is registered to a company, please pass this letter to the person who was driving. If you are no longer the Registered Keeper of this vehicle then please inform the DVLA you no longer have the vehicle.

«ContactName»

.....1. «ContactPosition»

«ContactEmail»



www.avonandsomerset.police.uk/csw